

## **Jiri Declaration on Public Private Community Alliance (PPCA) for Sustainable Natural and Organic Products-based Enterprises and Local Economic Development**

We, assembled in Jiri, Dolakha on November 27, 2018 in a planning workshop on “Public Private Community Alliance (PPCA) for Natural Products-based Enterprises and Local Economic Development”, jointly organized by the Jiri Municipality and the ANSAB Nepal;

Recognize that the new political change with devolution of power to local government bodies and high aspiration of people towards development, and the increasing threats to conservation of forest, water and other natural resources have triggered the socio-economic drive and pace of economic development.

Realize that there is a need to demonstrate a sustainable natural products-based enterprises and local economic development model that is environmentally sustainable, economically viable and socially beneficial. It would contribute to conservation of watershed, ecosystem and biodiversity for environmental sustainability; increased productivity and production of farm and forest, access to water and other ecosystem services, development of enterprises, value chain, market system for economic viability; and increased steady incomes and employment for farm and forest producers including women and marginalized through revenue diversification.

Acknowledge that the local governments as a new entity has a mandate to develop local development plans and consolidate efforts of every organization to achieve the development goal of people.

Recognize that the need of a model for the local political bodies to bring various actors and stakeholders together who could contribute to develop plans, implement the development activities and achieve the desired goal. This type of common platform of the government, private sector and local communities will be helpful to bring new knowledge and ideas, develop and execute plan in a coordinated way and create synergy of the work reducing duplication.

Agree that a Public Private Community Alliance (PPCA) will be developed in Jiri Municipality as a common platform of the government, private sector, local communities and development partners considering the farms and forests in and around Jiri area and make it operational to deliver the services, which is expected to replicate in other areas.

Expect that PPCA as a strategic approach will bring together innovations, ideas, most appropriate solutions and resources to address the development challenges through complimentary roles of the Nepali farm and forest producers, domestic and international enterprises, consumers, service providers (including quality assurance and certification organizations), and government, development partners and NGO programs assisting the agriculture and forestry sector. A preliminary agreement on the sites, products and activities was made by the participants.

Agree that the PPCA activities could contribute to the Sustainable Natural and Organic Products-based Enterprises and Local Economic Development through locally organized and controlled farm and forest enterprises (production, consolidation, value addition) ensuring sustainable use of natural resources and equitable benefit sharing; enhanced capacity of communities for conservation of forests and watershed for continued access to water and other ecosystem services; better market position for locally produced (and certified organic) farm and forest products in domestic and international markets; enabling policy environment for the

promotion of locally produced natural and organic products and free and fair trade practices; and mechanism for performance monitoring of the program activities and impact tracking.

Agree to let this document be known as “Jiri Declaration on Public Private Community Alliance (PPCA) for Sustainable Natural and Organic Products-based Enterprises and Local Economic Development”, and work collectively to implement and review, as appropriate, the understanding that we have achieved in this Declaration so as to maintain its relevance to future challenges and opportunities confronting wellbeing of our community.

Mr. Parbat Gurung, *Hon. Member - House of Representatives, Federal Parliament*



Ms. Shanti Pakhrin, *Hon. Member - House of Representatives, Federal Parliament*

Mr. Pashupati Chaulagain, *Hon. Member - Provincial Assembly, Province No. 3*



Mr. Bishal Khadka, *Hon. Member - Provincial Assembly, Province No. 3*



Mr. Dabal Pandey, *DCC Chairperson, Dolakha*



Mr. Tanka Jirel, *Mayor, Jiri Municipality*




Dr. Bishma P. Subedi, *Executive Director, ANSAB*



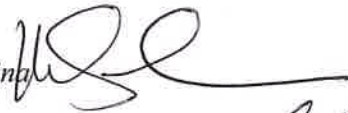
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Ms. Tiffany Soong, *Gurung Himalayan Tea, China*



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